



Intrado Acquires Syn-Apps to Accelerate IoT in Protecting the Public and Improving Emergency Response

September 11, 2020

OMAHA, Neb., Sept. 11, 2020 (GLOBE NEWSWIRE) -- [Intrado Corporation](#) ("Intrado" or the "Company"), a global leader in technology-enabled services, announced today that it has acquired substantially all the assets of [Syn-Apps LLC](#), a pioneer in Internet of Things ("IoT") and mass notification software.

Syn-Apps' Revolution platform unites disparate on- and off-network communication devices into a single, easy-to-use interface to communicate critical information more efficiently, safely, and reliably. Thousands of organizations have integrated Syn-Apps' solutions with phones, speakers, mobile devices, computers, digital or video signs/boards, panic buttons, fire panels, cameras, and hundreds of other internal systems and services.

Intrado is building the world's only end-to-end intelligent 911 platform for public safety. The Intrado nationwide 911 platform will bring advanced intelligence to public safety by using an artificial intelligence engine to analyze and score large sets of incoming emergency request data from multiple sources, allowing public safety leaders to derive actionable intelligence from the information. The acquisition of Syn-Apps accelerates this initiative by connecting systems and processes with people and:

- Providing better situational awareness for first responders
- Allowing public safety agencies to deploy limited resources more effectively
- Further integrating notifications into the emergency response process

"The Internet of Things is the future of safety and Intrado is in a leadership position to capitalize on this trend," said John Shlonsky, Chief Executive Officer and President of Intrado. "Syn-Apps technology increases Life & Safety's addressable market, adds valuable capabilities, and provides Intrado with data access inside a building or campus to capitalize on our IoT initiatives and become a gateway for emergency communication and response."

Intrado will leverage its longtime leadership position in school communications to further accelerate adoption of the Syn-Apps solution across K-12, higher education, and corporate environments. The Intrado SchoolMessenger family of products, which are trusted by more than 63,000 schools across North America, can be combined with the Syn-Apps solution to provide an end-to-end notification platform, quickly alerting all educational stakeholders to critical information through voice, text, email, strobes/beacons, sirens, PA systems, and a range of additional end points.

"Syn-Apps complements our strategy across the full spectrum of our business, from providing better real-time intelligence for first responders to respond to emergencies, to helping campuses communicate more effectively in a crisis, to allowing organizations to better prepare for incident management in our Safety Shield solution," said Jeff Robertson, President of Intrado's Life & Safety division. "We are thrilled to welcome Syn-Apps employees, customers and partners to our company and are anxious to leverage these capabilities to continue to execute on our vision of building the future of safety."

About Intrado Corporation

Intrado Corporation is an innovative, cloud-based, global technology partner to clients around the world. Our solutions connect people and organizations at the right time and in the right ways, making those mission-critical connections more relevant, engaging, and actionable - turning Information to Insight.

Intrado has sales and/or operations in the United States, Canada, Europe, the Middle East, Asia Pacific, Latin America, and South America. Intrado is controlled by affiliates of certain funds managed by Apollo Global Management, Inc. (NYSE: APO). For more information, please call 1-800-841-9000 or visit www.intrado.com.

Forward-Looking Statements

This press release contains forward-looking statements, within the meaning of the Private Securities Litigation Reform Act of 1995. Forward-looking statements can be generally identified by the use of words such as "may," "should," "expects," "plans," "anticipates," "believes," "estimates," "predicts," "intends," "continue" or similar terminology. These statements reflect only Intrado's current expectations and are not guarantees of future performance or results. These statements are subject to various risks and uncertainties that could cause actual results to differ materially from those contained in the forward-looking statements. These risks and uncertainties include, but are not limited to, risks associated with the Covid-19 pandemic; competition in Intrado's highly competitive markets; increases in the cost of voice and data services or significant interruptions in these services; Intrado's ability to keep pace with its clients' needs for rapid technological change and systems availability; the continued deployment and adoption of emerging technologies; the loss, financial difficulties or bankruptcy of any key clients; security and privacy breaches of the systems Intrado uses to protect personal data; the effects of global economic and health trends on our business, including as a result of disruption of the business of Intrado's clients; the non-exclusive nature of Intrado's client contracts and the absence of revenue commitments; the cost of pending and future litigation; the cost of defending against intellectual property infringement claims; the effects of extensive regulation affecting many of Intrado's businesses; Intrado's ability to protect its proprietary information or technology; service interruptions to Intrado's data and operation centers; Intrado's ability to retain key personnel and attract a sufficient number of qualified employees; increases in labor costs and turnover rates; the political, economic and other conditions in the countries where Intrado operates; changes in foreign exchange rates; Intrado's ability to complete future acquisitions, integrate or achieve the objectives of its recent and future acquisitions; and future impairments of our substantial goodwill, intangible assets, or other long-lived assets. In addition, Intrado is subject to risks related to its level of indebtedness. Such risks include Intrado's ability to generate sufficient cash to service its indebtedness and fund its other liquidity needs; Intrado's ability to comply with covenants contained in its debt instruments; Intrado's ability to obtain

additional financing; the incurrence of significant additional indebtedness by Intrado and its subsidiaries; and the ability of Intrado's lenders to fulfill their lending commitments. Intrado is also subject to other risk factors described in its annual report for the year ended December 31, 2019.

These forward-looking statements speak only as of the date on which the statements were made. Intrado undertakes no obligation to update or revise publicly any forward-looking statements, whether as a result of new information, future events or otherwise, except to the extent required by applicable law.

Contact Dave Pleiss Investor and Public Relations DMPlaiss@Intrado.com 402-716-6578