

# West Announces New Studio Integration Partners Expanding eCDN Options

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#### West's Studio now integrates with Hive, Kollective and Ramp to support high-quality video delivery behind the enterprise firewall

OMAHA, Neb., March 19, 2019 (GLOBE NEWSWIRE) -- West Corporation ("West" or the "Company"), a global leader in technology-enabled services, announced today that enterprise customers using West's <u>Studio</u> can now select from a range of content delivery network partners for secure and reliable high-quality streaming. Along with Studio's native Amplify eCDN offering, customers may choose from <u>Hive</u>, <u>Kollective</u>, or <u>Ramp</u> eCDN solutions to best fit within their technology ecosystem.

Enterprise Content Delivery Networks ("eCDNs") alleviate the stress on a company's bandwidth by supporting the network within the firewall, while offering the same secure benefits paired with the best viewing experience.

A Media Snippet accompanying this announcement is available by clicking on the image or link below:

West's network optimization solutions offer adaptive bit rate delivery, and an improved broadcast experience for video, slides and screensharing, without additional hardware.

"It is important to West that our technologies offer a strong partner network to ensure we can successfully scale video delivery for our global enterprise customers. Reaching a large, dispersed workforce is a top concern of our customers looking to use Studio to deliver internal communications. Now with our range of eCDN partners, our clients can drive engagement with their employees through content-rich video experiences," said Ben Chodor, President of West Digital Media Solutions.

West will be announcing full details of their new integration at Enterprise Connect, March 18-21, 2019 in Orlando, Florida. Attendees can visit booth #818 to hear more about the offerings, or tune in to West demos being live-streamed from 1-5 PM EDT, March 19 and 20. More information is available here.

## **About Hive Streaming:**

Hive Streaming solves the challenge of delivering high quality live and on-demand video to employees' devices with software – either installed or via WebRTC. Hive can help you save cost and minimize disruption by utilizing your existing bandwidth, hardware and video content management and webcasting platforms. See Hive at Enterprise Connect in booth #1400 and ask about their West integrations.

#### **About Kollective:**

Kollective's cloud-based, intelligent peering platform leverages your existing network infrastructure to deliver content faster, more reliably and with less bandwidth. Kollective accelerates content delivery to the edge of the enterprise while minimizing network congestion. From live video meetings and on-demand video training to operating system updates and the delivery of security patches, the world's biggest brands trust Kollective to deliver their content while keeping their networks secure.

### **About Ramp:**

Ramp helps you resolve network congestion caused by live and on-demand video, so your audience receives an uninterrupted, high-quality viewing experience. Our solutions optimize video delivery using multicasting, intelligent caching, or a combination of both. The software deploys entirely behind the firewall on existing infrastructure, scales easily as demand for video grows, and maintains enterprise security policies. With centralized management, monitoring and insightful analytics, you get unprecedented visibility and control over the performance of your network.

# **About West Corporation:**

West Corporation is a leading technology enablement company that connects people around the world, making companies more efficient and improving lives. West helps its clients more effectively communicate, collaborate and connect with their audiences through a diverse portfolio of innovative solutions.

For over 30 years, West has provided reliable, high-quality voice and data services. West has sales and/or operations in the United States, Canada, Europe, the Middle East, Asia Pacific, Latin America and South America. West is controlled by affiliates of certain funds managed by Apollo Global Management, LLC (NYSE: APO). For more information, please call 1-800-841-9000 or visit www.west.com.

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