



## West Corporation Announces Inaugural Digital Media Solutions Client Summit

September 25, 2018

**Invitation-only event to be held October 11-12, 2018 in New York with sessions live-streamed to clients worldwide**

OMAHA, Neb., Sept. 25, 2018 (GLOBE NEWSWIRE) -- [West Corporation](#) ("West" or the "Company"), a global leader in technology-enabled services, presents "[Telling Y/Our Story](#)," its first client summit and two-day event to educate, inspire, and facilitate idea sharing among clients, partners and colleagues. Guests will have the opportunity to discuss trends in public relations, content marketing, and investor communications, while collaborating with peers and learning about the latest solutions from West's Digital Media Solutions group.

"Every day, we have the privilege of helping our clients connect with audiences to tell their company stories by sharing their news and broadcasting their corporate events," said Ben Chodor, president, Digital Media Solutions. "This summit lets us hear first-hand how our clients are navigating challenges and embracing innovation to drive success in their companies through their digital media strategies."

"We are excited to share our story and the continued momentum of the Digital Media Solutions business," said Chodor. "Bringing new and useful solutions to our customers is our priority, and whether it's the introduction of [Media Snippets](#) or our recent announcement to [acquire INXPO](#), we are committed to helping our clients use technology to deliver their message to their key audiences."

Hosted at City Winery New York City, the agenda includes a mix of interactive panel discussions, expert-led "West Talks," and peer-to-peer networking designed to educate guests on a variety of topical, business-impacting issues and trends in digital media communications.

Highlights from the agenda include:

- Driving Trust: Building Digital Content for Better Engagement
- Using Multimedia to Turn Your Press Release into a Story
- Video for IR: Bringing Your Earnings to Life
- Using Influencer Marketing to Amplify Your Story
- How to Engage Your Employees with Video
- Best Practices for Your Integrated Digital PR & Marketing Strategy

Select sessions will be broadcast via live webcast, using West's proprietary streaming technology. The complete agenda and registration details are available on the "[Telling Y/Our Story](#)" event website.

### **About West Corporation:**

West Corporation is a leading technology enablement company that connects people around the world, making companies more efficient and improving lives. West helps its clients more effectively communicate, collaborate and connect with their audiences through a diverse portfolio of innovative solutions.

For over 30 years, West has provided reliable, high-quality voice and data services. West has sales and/or operations in the United States, Canada, Europe, the Middle East, Asia Pacific, Latin America and South America. West is controlled by affiliates of certain funds managed by Apollo Global Management, LLC (NYSE: APO). For more information, please call 1-800-841-9000 or visit [www.west.com](http://www.west.com).

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